

# The Connector

## Expect More. Do More.

Q2 2024 Newsletter



### Sassy's Blings N Things: Bringing Big City Style to Small Town Iowa

It's been an incredible journey since Sassy's Blings N Things LLC opened their doors in February 2012. In 2020 they moved their shop to Main Street in La Porte City, Iowa. Sassy's has been more than just a store; it's been a hub of community, style, and satisfaction for all their customers.

As a family-owned business, they take immense pride in catering to individual needs and preferences. With a team of three dedicated employees, Sassy's strives every day to ensure the shopping experience is nothing short of excellent. From clothing to candles, housewares to beauty supplies, and so much more, they've curated a diverse selection to meet every desire.

At Sassy's, inclusivity is paramount. We offer sizes up to 4X and jeans up to 24W, ensuring everyone can find something they love. Our mission is to provide big-city style at small-town prices because luxury should be accessible to all.

**"One of the cornerstones of our success has been our partnership with LPC Connect since 2020. Their reliable internet service has been integral to our operations, enabling us to process payments, update our POS system, maintain our website, and even provide music for our shoppers. It's the backbone of our business, and we couldn't do it without them,"** says business owners Pam Mahood and Danielle Dawes.

They recently experienced a hiccup when their internet went down unexpectedly. However, thanks to the swift response of the LPC Connect team, the issue was resolved in no time. LPC Connect's dedication to ensuring local businesses like Sassy's can thrive is truly commendable. Knowing that they're just a call away provides local businesses with peace of mind in an increasingly digital world.

### BUSINESS SPOTLIGHT



*Pictured are: Nickey Caldwell, Employee, Pam Mahood, Owner, and Danielle Dawes, Co-Owner*

### Important Update Regarding the Affordable Connectivity Program

*The FCC has announced that April 2024 will be the last month of the ACP benefit program.*

According to recent announcements from the Federal Communications Commission, the Affordable Connectivity Program is coming to a close. We encourage customers to check out the Lifeline program. This is a longstanding government program to provide financial assistance for telephone and internet services to qualifying households. **Please call our office at 319-342-3369 if you have any questions.**





## Congratulations

to the Hawkins Memorial Library for receiving an Aureon charity grant to help with one of their summer programs. This program will help showcase the National Mississippi River Museum Ocean Odyssey Mobile Touch Tank.



**Hawkins Library** - Pictured are Jolene Kronschnabel, Director of Hawkins Memorial Library, Julie Johnson, Hawkins Memorial Library and Barb Bader, LPC Connect.

Learn more about Aureon Charity Grants here:

<https://www.lpcconnect.net/aureon-charity-grants/>

✓ **La Porte City Womens Club sponsors Wine and Roses Style Show**

**May 6th, 5 p.m.** Tickets can be purchased in advance at LPC Connect, 306 Main St., La Porte City.

✓ **LPC Womens Club will sponsor The Cutest Tots and Tails**

during the week of the Festival of Trails. Bring your cutest photo of your kids and pets down to LPC Connect **June 3 - 14th.**

✓ **LPC Lions Club hosts Festival of Trails Celebration**

**June 13-16th.** This year's Festival Theme is "Happy Trails". **Follow LPC lions/ festival of trails on Facebook for a full schedule of events and updated information.**

✓ **La Porte City Chamber of Commerce Presents Brick Street Market**

every Friday on Main Street Starts Friday, **June 21st from 5-7 p.m. Runs through August 16th.** Live entertainment every Friday.



## Call 811 Before You Dig

If you plan to begin any project that involves digging — such as building a patio, putting up a fence, or planting bushes and trees — remember to call 811 at least 48 hours before work begins.



**Know what's below.  
Call before you dig.**

Every digging job requires a call to 811 to have underground utility lines marked. In some cases, lines are buried close to the surface and could easily be damaged by even shallow digging. Calling 811 to request a utility locate will prevent service interruptions to your neighborhood, serious injuries, and costly repairs to underground lines. Caution – don't allow digging if utility lines aren't marked.

When you call, simply tell the operator where you're planning to dig and what type of work you'll be doing. The affected local utilities will send a locator to your property, free of charge. Then you'll know what's below and be able to dig safely.

Fiber-optic pedestals and fiber markers indicate the location of internet, digital TV, and phone cables and equipment. Please watch for them on your property and take care to avoid them if you are burning ditches or mowing.

**As one of your local service providers, LPC Connect thanks you in advance for your cooperation!**





# Tips for Troubleshooting Your Home Wi-Fi Network

In today's digital age, a reliable Wi-Fi connection is essential for both work and leisure. However, like any technology, Wi-Fi networks can encounter issues that disrupt connectivity and frustrate users. From slow speeds to dropped connections, these problems can be a headache to resolve. Fear not! With a few troubleshooting tips, you can quickly get your home Wi-Fi network back up and running smoothly.

**1. Check Your Router Placement:** The placement of your router can significantly impact Wi-Fi signal strength and coverage. Ensure that it's placed in a central location, away from obstructions like walls and large furniture. Elevating the router to eye level can also improve signal distribution.

**2. Restart Your Router:** It may sound simple, but restarting your router can often resolve many connectivity issues. Power cycling the router allows it to clear out any temporary glitches or conflicts that may be affecting performance.

**3. Update Firmware:** Regularly updating your router's firmware ensures that you have the latest bug fixes and security patches. Check your router manufacturer's website for instructions on how to update the firmware.

**4. Check for Interference:** Other electronic devices, such as cordless phones, microwaves, and Bluetooth devices, can interfere with Wi-Fi signals. Keep these devices away from your router and devices, or consider switching to devices that operate on different frequencies.

**5. Optimize Wi-Fi Channels:** Wi-Fi routers operate on different channels within the 2.4GHz and 5GHz bands. Use a Wi-Fi analyzer tool to determine which channels are less congested in your area and switch your router to one of these channels for better performance.

**6. Secure Your Network:** Unauthorized users can hog bandwidth and slow down your network. Make sure your Wi-Fi network is password protected and use WPA2 encryption for maximum security.

**7. Check Device Settings:** Sometimes the issue may lie with individual devices rather than the router itself. Ensure that Wi-Fi is enabled on your devices, and check for any software updates that may improve connectivity.

**8. Consider Range Extenders or Mesh Systems:** If you have a large home or experience weak Wi-Fi signals in certain areas, consider investing in range extenders or mesh Wi-Fi systems. These devices can help extend coverage and eliminate dead zones.

**9. Contact Your Internet Service Provider (ISP):** If you've exhausted all troubleshooting steps and are still experiencing issues, it may be time to contact LPC Connect. They can check for any outages in your area or provide further assistance with your connection.

By following these tips, you can quickly diagnose and resolve common Wi-Fi issues, ensuring a seamless online experience for you and your family. Remember, a little troubleshooting can go a long way in keeping your home Wi-Fi network running smoothly.

If all of this troubleshooting is too much, call LPC Connect to sign up for WiFi Connect and let us do the heavy lifting of managing your router for a safe, easy, and reliable connection.





## Your Favorite Channels + Streaming Convenience

### Welcome to the latest in television service from LPC Connect — FusionTV+.

We took what you loved about our traditional FusionTV and made it even better with the “plus” of streaming’s enhanced features and user experience. With FusionTV+, you’ll have access to your favorite broadcast and cable channels along with additional entertainment options and the flexibility to watch on your TV or other devices.

### Save more with FusionTV+

#### + No Fees for HD Content

If we have the channel in HD, we give it to you in HD at no additional cost.

#### + No Fees for Basic Cloud DVR Service

FusionTV+ includes a basic Cloud DVR giving you access to 100GB of space to record your shows and watch within 14 days.

#### + No Equipment Fees

FusionTV+ is designed to work on the devices you already have and know at home. That means there’s one less piece of equipment hooked up to your TV, no new navigation system to learn, and no add-on monthly equipment rental fees for additional TVs.

#### + No Installation Fees

Eliminate the scheduling, waiting, and inconvenience of a technician appointment. After activating the service, download the FusionTV+ app and install it on the devices in your home.

#### + Professional Installation Available

Need a little extra help? Ask us about our professional installation. Our technicians will come to your home and help you connect your mobile phones, tablets, FireTV, ROKU and AppleTVs to our new streaming TV service.

### Enjoy more with FusionTV+

You can watch FusionTV+ using internet-enabled streaming devices you probably already have connected to your TVs at home — such as Amazon Fire TV, Apple TV, or Roku. You can also watch FusionTV+ on a tablet or smartphone.

### Local Plus

25+ Channels

\$ **57** /month



### Premier

110+ Channels

\$ **138** /month



**Order Today!**  
**319-342-3369**

## LPC Connect

306 Main St. • PO Box 185  
La Porte City, Iowa 50651  
Monday - Friday  
8:00 AM - 4:30 PM

319-342-3369

email: [lpctelco@lpctel.net](mailto:lpctelco@lpctel.net)  
[www.lpconnect.net](http://www.lpconnect.net)  
[www.facebook.com/lpconnect/](https://www.facebook.com/lpconnect/)

*LPC Connect is an equal opportunity provider and employer.*

Internet Tech Support: 855-558-9863  
SecureIT Tech Support: 877-373-3320  
After Hours Repair: 319-342-2213