# The Connector Expect More. Do More.

Q3 2023 Newsletter

# **BUSINESS SPOTLIGHT**

When it comes to creating a comfortable and inviting home, flooring plays a crucial role. It sets the tone for the entire space, providing a foundation for the rest of the decor. Similarly, telephone service is an essential component of any successful business. It connects customers to the company and enables communication between employees. LPC Flooring in La Porte City, Iowa knows the importance telephone service has in their business.

LPC Flooring is owned by Ted Oberhauser and has two employees, Teri Tumilty, who has been with them for 13 years and Dustin Timmons, who has been LPC Flooring for 8 years. They primarily sell Mohawk and Karndean flooring products and are unique in the flooring business because they install what they sell. From the beginning to the end, they take care of their customers.

Dustin Timmons says, "We are a small-town business so we know most of our customers and if we do not know them in the beginning, we will by the end."

### That's something they have in common with LPC Telephone who believes in the connections they have with their customers.

Just as flooring can make or break the aesthetic of a home, telephone service can make or break the reputation of a business. A reliable and efficient telephone service can enhance a company's reputation and build trust with customers. LPC Flooring depends on reliable phone service. "The call forwarding option has been great. We don't miss a call when the store is unattended." says owner Ted Oberhauser. **"LPC Connect has always been quick to respond to a question or problem. The service is excellent."** 



### Watch for LPC Connect at Brick Street Market

## **July 7th**

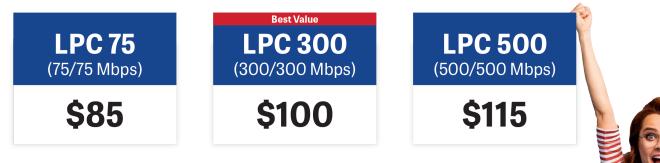
LPC Connect helps sponsor Antonio's Mexican Grill and Kitchen Casserole food trucks. Live entertainment by Michael J Thoma and Trudy Perdrix





# **Great news!** LPC Connect is now offering faster internet speeds on our 100% fiber internet network.

As more and more devices and technologies demand internet bandwidth, LPC Connect believes it is important to offer symmetrical speeds with greater bandwidth to deliver the best internet experience for your home's usage.



#### Our new packages offering symmetrical speeds with WiFi Connect + a WiFi 6 router will improve or eliminate:

- ✓ Slow loading of website pages when browsing.
- ✓ Addition of multiple new devices in your home.
- ✓ Having to regularly re-boot your router.
- ✓ Buffering or pixelating on your TV or device when streaming TV.
- ✓ Slower performance the farther away you are from your router.
- ✓ Poor performance during video conference calls like Zoom, Facetime or Microsoft Teams.
- ✓ Long times to upload pictures, videos and content to the cloud.

# These new Internet options do not require a home phone and feature symmetrical speeds which means download speeds and upload speeds are equal. Why is this important?



Download speed refers to the rate that data is transferred from the Internet to your computer, phone, smart TV as well as other internet connected devices. Common uses include browsing the internet, viewing social media, streaming TV, online shopping and streaming music.



Equally important is upload speed – which is the speed in which information is transferred from your device to the internet. Common uses for upload speeds include video calls (like Zoom and Facetime), online gaming, security systems, camera surveillance, emails with photos or videos attached, uploading/sharing on social media, remote work and working with cloud-based storage solutions.

#### Additionally, each of these new packages includes WiFi Connect -

a managed WiFi solution that takes the work out of managing a router and provides the best WiFi experience in your home. WiFi 6 Routers are available through LPC Connect for only \$100 which includes free, in-home optimization by an LPC Connect Service technician (a savings of over \$150). Additional access points are also available for \$75.00 installation + \$4.95 per month. Access points may be necessary for an optimal WiFi experience based on the size and usage in your home.

The LPC Connect team is available to help you determine which of the new packages is best for you based on the number of connected devices and users in your home. Customers currently subscribed to our 50/50 Internet plan for \$84.95 will be automatically moved over to the new 75/75 for only a nickel more, effective July 1st. Please give us a call to get you connected to a symmetrical Internet plan right for your upload and download needs. We look forward to connecting you to what matters most.

## Whole-Home WiFi Connect From LPC Connect

#### Great WiFi Experience in Every Room of Your Home

WiFi Connect, through LPC Connect, makes it easy to enjoy robust and reliable WiFi throughout your whole home. Using a next generation WiFi 6 router for seamless signal continuity and 24/7 remote support, LPC delivers a 1 Watt output power (highest possible through FCC regulations) for hasslefree, superior internet connectivity.



#### **Powerful Performance Everywhere**

WiFi Connect will eliminate the frustrations associated with poor WiFi performance and spotty coverage in your home.



#### **Plenty of Power**

Game, stream TV and movies, work-from-home and attend class for school all at the same time. No interruptions with WiFi 6.



#### You're In Control

LPC technical support can view and manage devices connected to your WiFi network, resolve performance issues with router resets and speed tests.



#### Secure and Worry-Free

Power home WiFi that's fully managed by LPC Connect and controlled by you.

This Summer Make Your Home a WiFi Powerhouse with WiFi 6



## WiFi 6 Router \$100

(saving you more than \$150)

includes free, in-home optimization by an LPC Connect Technician.

#### Remote Router Management \$9.95/month

Access Points \$75.00 for each additional access point + \$4.95 per month if needed based on the size of your home or line-of-sight issues.

To learn more about LPC Whole-Home WiFi Connect, call us at **319-342-3369** or visit **www.lpcconnect.net.** 

# **///AUREON**<sup>™</sup>

**Congratulations** to the City of La Porte City, Hawkins Memorial Library, and Brick Street Market for receiving an Aureon Charity Grant. Learn more about Aureon Charity Grants here: https://www.lpcconnect.net/ aureon-charity-grants/



Congratulations to the City of La Porte City on being awarded an Aureon Charity Grant. This will be used for entertainment at the Festival of Trails this year.

Pictured from left: Jane Whittlesey, LPC clerk and Barb Bader, LPC Connect.



**Congratulations to Hawkins Memorial Library for** receiving an Aureon Charity Grant to purchase a new golf set. Pictured from left: Jolene Kronschnabel, Hawkins Memorial Library and Heidi Barz, LPC Connect.



Congratulations to Brick Street Market on their \$200.00 Aureon Grant. We can't wait to see the entertainment this grant helps with. Pictured from left: Eric Coulter, Jolene Kronschnabel, Teresa Meyer and Barb Bader, LPC Connect

Ever since LPC Connect upgraded my Internet speed, my online experience has been nothing short of revolutionary.

Even the most complex webpages load in a heartbeat, while the consistent connection keeps my security cameras online around the clock. The improvement in streaming services is noticeable, with films and series on the TV starting faster than ever before. Furthermore, the enhanced bandwidth has not only bolstered the efficiency of my home automation devices but has created an interconnected and seamless living experience."

- Shawn Mehlert

# **LPC** Connect

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LPC Connect is an equal opportunity provider and employer.