

The Connector

Expect More. Do More.

Q3 2022 Newsletter



BUSINESS SPOTLIGHT

Henninger Electric

Established in 1995, Henninger Electric is a full-service family run electrical company that specializes in residential and commercial work as well as a focus on agricultural and industrial fields. Originally founded by Terry Henninger, it was purchased by its current owners, Wayne and Jasmine Gaston in 2013. Wayne became an electrician because he was interested in the work and the reward that came from helping others. They pride themselves on the best customer service and communication possible.

Henninger Electric became a LPC Connect customer in 2014 when they purchased telephone and internet service for their La Porte City office. They love the response time and how easy the staff is to work with in case of questions or issues.

During the pandemic Wayne and Jasmine had 3-5 kids at home doing homework which stretched their current Internet package. When they called LPC Connect they suggested they test higher speeds before committing to purchase. It was a great gesture and was much appreciated.

The team at Henninger Electric takes pride in our quality work and customer service. We make sure you experience upfront, fair pricing with excellent communication so there are no hidden surprises, just solutions. LPC Connect appreciates their business and strives for the same customer experience for their customers.



Pictured are Jasmine and Wayne Gaston.

“We love the response time and how easy the LPC staff is to work with in case of questions or issues.”

Join LPC Connect August 12th!

Featuring Opal & Hazel's Wood Fired Pizza

Entertainment by Dave's Little Big Band

Sponsored By: LPC Connect & LPC Cans for Community



Safe Online Messaging Apps For Kids

Our children are growing up in the digital age, surrounded by technology in all its wonder—and danger. While there are plenty of good reasons to embrace technology, it represents a significant risk for children, who can easily get lured by online predators.

Apps like Facebook Messenger, Twitter, and Instagram were not designed with kids in mind. Parental controls aside, most kids are savvy enough to get around them if they want. Privacy and protection from harmful content are the biggest concerns. Fortunately, there are several kid-friendly messaging apps that combine safety, accountability, and parental monitoring to give your children what they want in a parent-approved package.

HERE ARE A FEW IDEAS FOR CHILD-FRIENDLY MESSAGING AND CHAT APPS:

Messenger Kids

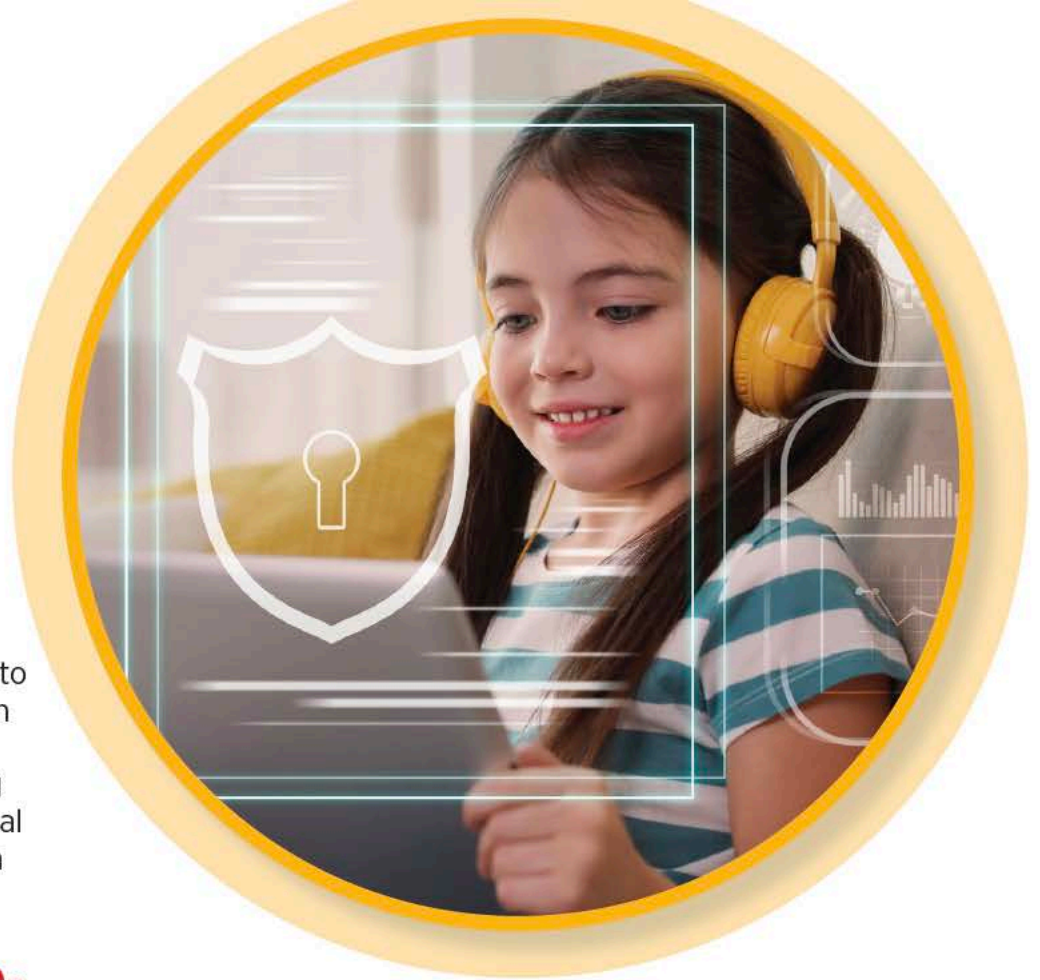
Messenger Kids delivers the Messenger experience to your children in a safe, parent-controlled environment. Parents create their kids' accounts, control their contact lists, and review content through the customizable parent dashboard. Kids can also block and report users themselves, which instantly notifies the parents. There are no in-app purchases or ads to worry about, and users have all the features, stickers, GIFs, emojis, and creative tools they need to express themselves fully.

Kinzoo (6+)

Kinzoo promises a superior experience over Messenger Kids, and as a COPPA-certified app, you can be confident of their commitment to safety. Kinzoo offers a complete range of messaging functionality, including voice, text, video, images, emojis, and pretty much everything they need to get their points across. The video chat features a time-limited setting to encourage more meaningful connections, and overall it's a great—and safe—online experience for children six and up.

Blinx (8+)

The Blinx app calls itself “kindergarten for social media,” as its mission, essentially, is to give children a controlled environment to learn the joys of online social interaction without the worry. Only your selected “in-crowd” can send messages or share photos, videos, and vemos (voice memos), and your kid can send their own instantly with a single click. Data privacy is assured because messages are only stored on your in-crowd's devices. If the message isn't downloaded, it's deleted from Blinx's servers for good.



JusTalk Kids

JusTalk Kids gives your children all the fun calling and messaging features they'll love in a safe environment. One nice bonus is that since it works over Wi-Fi, you don't need a phone number to get the most out of it; in other words, you can repurpose an older phone that's not locked to a number or provider. Your kid will enjoy doodles, stickers, games, group chats and calls, and easy connections to family members who already have a JusTalk account. One caveat – it's a paid app, either by subscription or a one-time fee, but there are plenty of cool features to justify the expense, and they do offer a three-day trial, so you can see what it's all about.

If your children are clamoring for social connection, there are plenty of safe, controllable, and fun ways to satisfy their needs.

Just make sure to look for apps that prioritize privacy and give you the level of control and oversight you feel comfortable with. And when you're ready to launch, be sure you have great internet from LPC Connect to support them!

3 Simple Ways to Keep Your Smart Devices Secure

“Smart” tech is connecting us to one another, and to our surroundings, now more than ever. Devices that didn’t exist a few years ago are now indispensable, reminding us of important appointments, storing our personal data, and helping us efficiently control our households. Experts estimate that 20 billion smart devices were in use in 2020. That’s 2.5 devices per each person on Earth!

With the comfort and convenience that smart devices bring, there also come security concerns. Since our smart devices are almost always connected via Bluetooth or the internet, they’re particularly vulnerable to cyber-attacks if they aren’t properly protected. So how can you best defend your devices?



HERE ARE THREE SIMPLE WAYS YOU CAN PROTECT THE SMART DEVICES YOU OWN:

1. Protect Your Wi-Fi Network

The most important thing you need to do is make sure your home WiFi network is secured with WPA2 encryption. If you aren’t sure which type of encryption you have, contact your Internet service provider (ISP). Because WPA2 scrambles the encryption and ensures the data isn’t compromised during transfer, it makes it much harder for would-be hackers to decipher the information being sent between your devices or to attack any vulnerabilities.

2. Update Your Smart Devices

Just as with your smartphone or computer, you should receive patches or firmware updates from other device manufacturers. These updates may deliver a multitude of revisions to your device such as adding new features, removing outdated features, updating drivers, delivering bug fixes and, most importantly, patching security holes that have been recently discovered. For this reason, it’s very important to keep your devices up to date.

3. Turn Off Your Smart Devices When Not in Use

Even though it may be more convenient for you to have your thermostat constantly connected to the internet, keep in mind that the longer your devices are connected, the more likely they are to become compromised. This applies to Bluetooth-enabled devices as well. Hackers may exploit the technology to access private information and spread malicious software.

The Bottom Line

Smart device sales don’t seem to be slowing down. For example, as many as 43 million Americans already own a smart speaker, and approximately half of us plan to purchase another. As with any new tech trends, there are risks. But as long as you encrypt your WiFi connection, update your devices, and pull the plug when you’re not online, you can rest assured you’re taking smart steps toward keeping your tech safe and secure.

We Hope Your 4th of July is a Blast

LPC Connect wishes you a wonderful holiday weekend with family and friends. May your spirits be as bright as the fireworks!

Our office will be closed Monday, July 4th.





Safeguard & Simplify Your Technology

Tech Home computer security is technology made easy!

Technology was supposed to be easy ... rocket cars, personal jetpacks and computers that did all the work for us. So what happened? Well, somehow we got partway there. There are hundreds of products to make life easier but making everything work together required a computer science degree. These Tech Home technology solutions help you set up, use, protect, service, and enjoy your networked devices. With Tech Home, you'll be in charge of your digital life and get all the support you need. **Choose the Tech Home solution that is best for you:**

PROTECT PACKAGE -

\$7.95/month or \$5.95/month

with an LPC Savings Pak

- SecureIT web security for computers, phones, and tablets
- Anti-theft for your phone or tablet
- Keep your memories and files safe
- Convenient password keeper
- One (1) desktop and one (1) mobile device

PROTECT PLUS PACKAGE -

\$14.95/month or \$12.95/month

with an LPC Savings Pak

- Covers 4 Devices (Desktop and Mobile)

SUPPORT PACKAGE -

\$21.95/month or \$19.95/month *with an LPC Savings Pak*

- Unlimited premium technical support for all your connected electronics
- 24/7, US-based service Setup, support and troubleshooting
- Home network management
- Includes Protect Package on four (4) desktop/mobile devices

For details or
to sign up for
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