

The Connector

Expect More. Do More.

Q2 2022 Newsletter



BUSINESS SPOTLIGHT

Steven Hendershot Inc.

Communication is essential when running a business. It is non-negotiable when operating four businesses. Back in the late 70s, Steven Hendershot began Steven Hendershot Trucking and over the last 40 years, has branched into four separate entities Buckshot Express, Livestock Dispatch Services, Steven Hendershot Inc., and Buckshot Repair are all managed from their main office at 1400 Poplar Street in La Porte City, Iowa. These businesses trust LPC Connect with their communication needs.

With six company employees and 20 independent owner/operators to dispatch, their connection to each other and the country requires a strong and consistent communication service. Steve talks to multiple livestock buyers, other dispatchers, and truck drivers all over the United States about loads, deliveries and how things are running. Steve says, "We are so grateful to have such reliable and fast service to keep things moving smoothly around here."

Cellphone service was unreliable in the office, so Steve turned to LPC Connect to help solve his communication difficulty. He utilizes multiple phone lines, fax line, caller id and call forwarding as well as high speed fiber broadband to stay connected. Their communication network is at the center of getting things done. Steve is well known for saying "Pitter Patter, Let's get at 'er", which leaves little room for down time when it is time to get to work.

As a long time LPC Connect customer, Steve turned to the local communication company when he needed to expand their Wi-Fi range to the shop behind the office. Steve notes, "Whenever we have a question or need help with anything, LPC Connect has the answers readily available and are always willing to help."

The Hendershot businesses are recognized locally and throughout the livestock industry. The porchlight on every trailer helps Steve stay connected to his son-in-law, Chad Bucknell, and granddaughter, Hailey Bucknell, who were killed in an automobile accident in June 2005. The porchlight reads, "In loving memory of Buck and Hailey."

You can count on LPC Connect to help keep your family and businesses moving efficiently and communicating clearly, "getting at 'er" every day, on the road, in the shop, or at the office.



Pictured is owner Steve Hendershot

Call 811 Before You Dig

If you plan to begin any project that involves digging — such as building a patio, putting up a fence, or planting bushes and trees — remember to call 811 at least 48 hours before work begins.

Every digging job requires a call to 811 to have underground utility lines marked. In some cases, lines are buried close to the surface and could easily be damaged by even shallow digging. Calling 811 to request a utility locate will prevent service interruptions to your neighborhood, serious injuries, and costly repairs to underground lines. Caution — don't allow digging if utility lines aren't marked.



**Know what's below.
Call before you dig.**

Aureon Awards Charity Grants To Rural Iowa Communities



Aureon is pleased to announce **La Porte City FFA and Ag Museum** and **Hawkins Library** are Charity Grant recipients. These grants were presented in conjunction with LPC Connect who sponsored the grant application. Upon reviewing an abundance of applications, the Aureon Charity Grant Committee delegated funds to projects committed to the betterment of local Iowa communities.

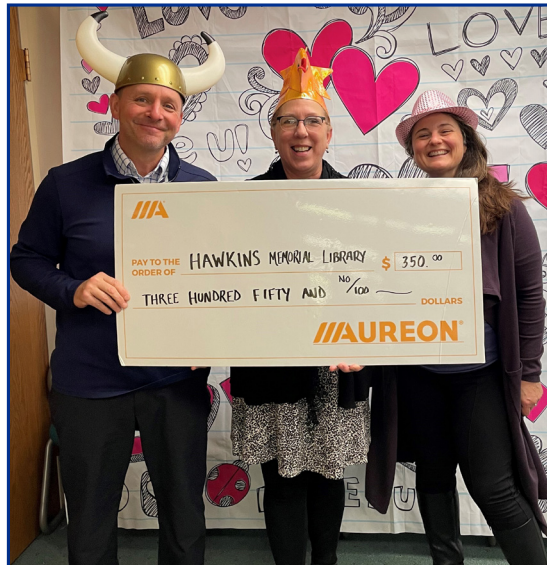
“LPC Connect appreciates the efforts of these two organizations. Their passion and dedication to our community has a tremendous impact,” Dave Powell, LPC Connect. “We are proud to partner with Aureon to make this grant possible.”

“At Aureon, we know the importance of our rural Iowa communities,” said Scott Behn, CEO of Aureon. “That is why we are dedicated to supporting the nonprofit organizations that bring forth these community-improvement projects that will help these communities thrive.

We look forward to aiding future projects that are sure to positively impact rural Iowans.”

The Aureon Charity Grant Program was established in 1993 to increase service and support to rural independent telecommunication companies and the communities they serve. The Aureon Charity Grant Program awards grants on a quarterly basis and has donated over \$1 million to Iowa nonprofit organizations over the last twenty-seven years.

To learn more, please contact Giving@Aureon.com.



La Porte City Hawkins Library

Pictured from left are: Eric Benson, Aureon; Jolene Kronschnabel, Hawkins Library; and Charline Moine, Hawkins Library



La Porte City FFA and Ag Museum

Pictured from left are: Eric Benson, Aureon; Sherry Sheffler, La Porte City FFA and Ag Museum



Performance Measures Testing

Collects Data on Broadband Speed and Latency



© Cornerstone Group

The Federal Communications Commission (FCC) has adopted a new compliance framework to ensure that broadband networks supported by the Connect America Fund - Broadband Loop Support (CAF-BLS) meets basic speed and latency performance standards. LPC Connect is required by the FCC to do Performance Measures Testing because we participate in the CAF-BLS.

We'll notify you if you are randomly selected for testing. The equipment used does not enable LPC Connect to see or track a customer's online activity. Only data on your internet connection's speed and latency performance is collected.

If you have questions, call us at 319-342-3369.

What is the FCC Affordable Connectivity Program?

Today's internet is not just a source of near-endless entertainment options, email messages, and social media connections. From providing opportunities to work from home, to receiving telehealth online from healthcare professionals, to remote learning during public health crises or emergencies, being connected to high-speed, reliable broadband internet isn't a luxury, or even a mere convenience.

High-speed broadband internet is now an integral, indispensable part of our daily lives.

And fiber internet from LPC Connect provides the dependable broadband service you and your family need to stay productive, healthy, safe, and fully interconnected to the global economy.

While we strive to price our services affordably, we understand that paying for internet can sometimes be a challenge. That's why we want to ensure all our customers are aware of a new program from the Federal Communications Commission (FCC) to assist people in getting connected to broadband: the Affordable Connectivity Program.

The FCC's Affordable Connectivity Program in a Nutshell

The Affordable Connectivity Program (the ACP) provides discounts on monthly internet bills to qualifying individuals to help purchase high-speed broadband internet service.

Established by Congress in 2021, the ACP is a now-permanent program, replacing a similar, but temporary program launched during the height of the COVID-19 pandemic, then known as the Emergency Broadband Benefit (EBB) Program. (If you are already enrolled in that program, you can easily move into the new ACP.)

Participation in the program is based on financial need, and there are several ways to qualify for the ACP's benefits. If you qualify, enrollment is a simple, two-step process, and once completed, your discount will be automatically applied to your monthly broadband internet service bill.

The ACP's Benefits

Participants in the ACP can receive savings of up to \$30 per month for broadband service. That discount is a

significant chunk of the typical broadband monthly service cost and can put high-speed internet access within reach for many people.

Best of all, the discount comes right off your bill each month—no rebates or other action is required by you. The discount is limited to one monthly service bill per household.

Qualifications to Participate in the ACP

The ACP's benefits are available based on financial need. There are several ways to qualify for the program:

1. Your income must be at or below 200% of the federal poverty guidelines;
2. You already qualify for and participate in programs like Medicaid, Federal Public Housing Assistance, Supplemental Nutrition Assistance Program (SNAP, commonly called Food Stamps), Federal Public Housing Assistance, SSI, WIC, or Lifeline;
3. You already receive benefits under the free and reduced-price school lunch program or the school breakfast program;
4. You received a Federal Pell Grant (for higher education) during the current award year.

For additional information about the Affordable Connectivity Program visit <https://acpbenefit.org/> to learn more, then reach out to LPC Connect at **319-342-3369** to get connected to add the ACP benefit to your account.



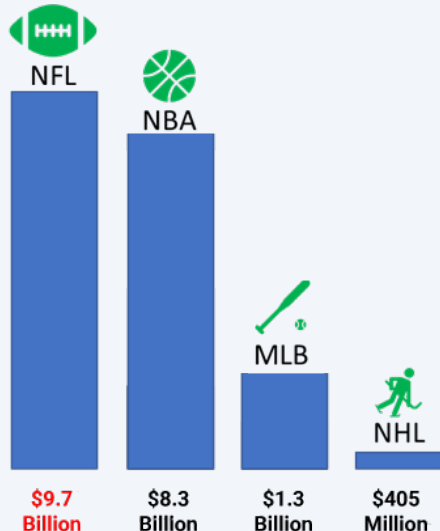
Fiber internet from LPC Connect provides the **dependable broadband service** you and your family need to stay productive, healthy, safe, and fully interconnected to the global economy.

Skyrocketing Sports Rights

People love to watch sports and the sports executives know it – so the programming comes at a premium. The price networks pay to air sports has caused your basic cable and satellite TV bills to double over the past decade. The NFL alone makes a little over \$7 billion per year for broadcast and cable rights to air their games. Combine that with the MLB, NBA, NHL, MLS, college and other sports and you can quickly see the impact.

Escalating salaries of star players and coaches place large financial demands on teams and leagues who drive up programming costs to cover expenses. These costs are passed on from the networks to your local cable company and then to you.

Many teams, leagues and conferences have their own networks and charge TV providers separate, additional fees. To maximize their profits, these sports networks require TV providers to include them on basic lineups, forcing you to pay for sports programming - which just isn't fair.



We're On Your Side

We believe that every TV viewer should have a choice: fans should have access to the games they want. We are fighting for this right.

Whole-Home WiFi Connect From LPC

Everything you want in home WiFi for every room, every device, every day

We make it easy to enjoy fast and reliable WiFi throughout your home.

LPC Whole-Home WiFi Connect provides a next-generation WiFi 6 router for seamless signal continuity plus 24/7 remote support for a hassle-free experience.



Go ahead. Relax.

If you're frustrated with the poor performance and spotty WiFi coverage of your outdated router, it's time to move to Whole-Home WiFi Connect.



Plenty for everyone

Game, stream movies, and connect to work or school—all at the same time, with no interruptions—with WiFi 6.



You're in control

LPC Connect will proactively manage your WiFi network, identify performance issues and keep your router on the most current compatible firmware.



Secure and worry free

Powerful home WiFi that's fully managed by LPC Connect and controlled by you.

Make Your Home a WiFi Powerhouse with WiFi 6

Expand Your WiFi Coverage

WiFi 6 Access Point
\$9.95/mo.

WiFi 5 Access Point
\$4.95/mo.

Whole-Home WiFi Connect Optimization and Installation

\$100.00 for the router

+ \$75.00

for each additional access point if installed at the same time as the router

To learn more about LPC Whole-Home WiFi Connect, call us at **319-342-3369** or visit **www.lpcconnect.net**.

LPC Connect

306 Main St. • PO Box 185
La Porte City, Iowa 50651
Monday - Friday
8:00 AM - 4:30 PM

319-342-3369

email: lpctelco@lpctel.net
www.lpcconnect.net
www.facebook.com/lpcconnect/

LPC Connect is an equal opportunity provider and employer.

Internet Tech Support: 855-558-9863
SecureIT Tech Support: 877-373-3320
After Hours Repair: 319-342-2213