

# The Connector

## Expect More. Do More.

Q1 2022 Newsletter



### BUSINESS SPOTLIGHT

## L & G Hardware, LLC

L & G Hardware, LLC, located at 204 Commercial Street in La Porte City, is a small-town hardware store that caters to both do-it-yourself'ers and professionals. They carry a wide variety of quality hardware items, name-brand tools, Valspar paint, hunting and fishing licenses, and more.

Loraina Krop, owner, has many connections in La Porte City, making their business unique. She shared, "I worked in another business for 24 years before purchasing the store. That experience helped me get to know a lot of people. They know me and what to expect from our team."

Since 2020, L & G Hardware, LLC has relied on services from LPC Connect to help make their business a success. "I have access to everything I need, plus I can count on the internet to let me work on various computers at one time," shared Loraina.

"They are all helpful and easy to work with," expressed Loraina about the service they receive from LPC Connect's employees. We are grateful L & G Hardware, LLC trusted LPC Connect to help them build a bright future in La Porte City.



*Pictured are owners Loraina and Gary Krop*

**I have access to everything I need, plus I can count on the internet to let me work on various computers at one time," - Loraina**



### The La Porte City FFA Historical and Ag Museum hosted a holiday-themed tables fundraiser for local charities.

The Museum raised over \$600.00. The Endowment sponsored the first-place table, and the LPC Women's Club sponsored the second-place table. LPC Connect decorated a vintage telephone-themed table (pictured to the left) and was selected as the third-place winner.

# Why Does Internet Speed Matter?

In the past, the internet was primarily used to download content, emails & browse websites. **But now more than ever,** internet requirements have changed! Interactive tasks like video calls and gaming, require higher upload speeds. **How much is enough?**



Nowadays, we're doing a lot more interactive online activities requiring not only download speeds, but upload speeds. From working from home, gaming and streaming movies to video chatting with loved ones and using smart home devices. Many of these interactive activities require information to travel up the internet connection away from your home, making faster upload speeds more critical.

No two homes are the same though so it's important for you to consider how you use the internet on a day-to-day basis. This will help you pick the package with both download and upload internet speeds that will provide the best experience. After all, there's nothing worse than your screen freezing when you're on an important video call!

## INTERNET TIPS

### How to Avoid Computer Vision Syndrome

Continuous or prolonged use of technology can lead to computer vision syndrome, which may include eye strain, headaches, fatigue, burning or tired eyes, loss of focus, blurred vision, double vision, or head/neck pain.

The American Optometric Association (AOA) recommends implementing a 20-20-20 rule with technology — take a 20-second break every 20 minutes and look at something 20 feet away. The AOA also advises to keep your computer screen 15 to 20 degrees below eye level (about 4 or 5 inches as measured from the center of the screen) and 20 to 28 inches away from the eyes. You should also blink frequently to keep the front surface of the eye moist.

*Courtesy of The Cornerstone Group*



# How much internet speed do I need?

**For the ultimate internet experience,** you need to ensure you have BOTH the right Download and Upload speeds.

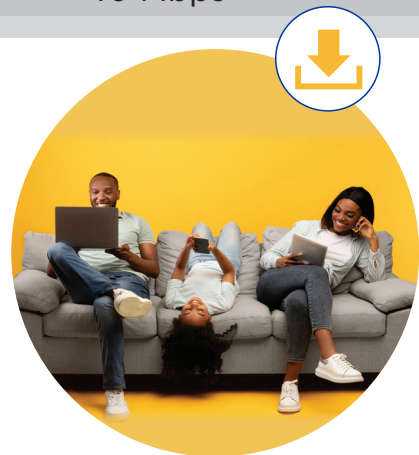


## Online Activity Download and Upload Mbps Per Device

Email (Gmail, Outlook, Hotmail, etc)	5 Mbps
Surfing the web (Google, Yahoo, etc)	5 Mbps
Social media (Facebook, Instagram, etc)	5 Mbps
Streaming video (Netflix, Disney+, Youtube TV)	15 - 25 Mbps
Online gaming (Playstation, Xbox, etc)	25 Mbps
Connected devices (Nest, Alexa, etc)	3 Mbps
Streaming music (Spotify, Sirius, etc)	5 Mbps
Virtual Reality	15 Mbps
Video calls (Zoom, Skype, etc)	15 Mbps
Large File Transfers (Dropbox, Box etc)	40 Mbps

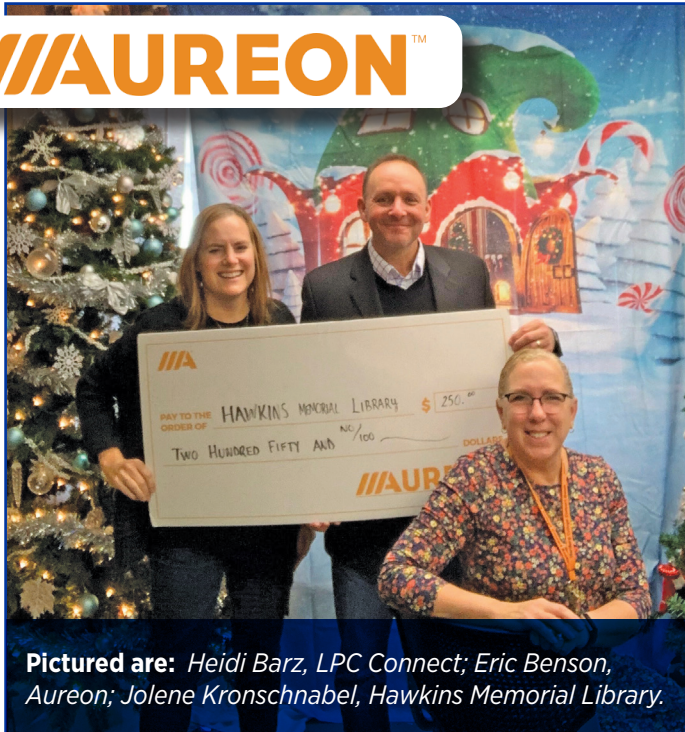
Add up the devices in your home, then multiply the devices by the bandwidth required to know how much speed you need at one time. Most people are surprised by the amount of bandwidth required to power all of today's connected devices and the demand is growing exponentially.

**Contact Barb or Heidi at (319) 342-3369 to upgrade your Fusion Internet plan today.**



I like that they are **honest, considerate, helpful,** and the service is **reliable.**

# AUREON™



**Pictured are:** Heidi Barz, LPC Connect; Eric Benson, Aureon; Jolene Kronschnabel, Hawkins Memorial Library.

## Aureon Awards Grants To Hawkins Memorial Library

Congratulations to Hawkins Memorial Library for receiving a \$250 Aureon Charity Grant to purchase new chairs.

Learn more about the grant program at:  
<https://www.lpcconnect.net/aureon-charity-grants/>



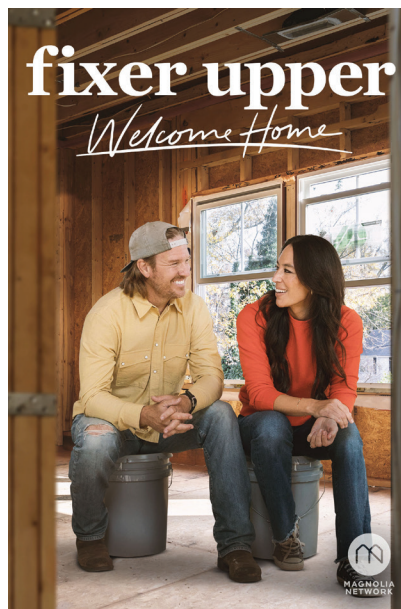
## Magnolia Network

**DIY will become Magnolia Network on January 5, 2022!**

Magnolia Network, a media joint venture between Chip and Joanna Gaines and Discovery, Inc., features a collection of inspiring original series from some of the country's most talented makers, artisans, chefs, and entrepreneurs across home and design, food and gardening, the arts, and more. Fans will also find DIY favorites, such as Barnwood Builders, Maine Cabin Masters and Restoring Galveston on Magnolia Network.



MAGNOLIA NETWORK



**CONGRATULATIONS** to Kari Brown of La Porte City for winning the Hallmark Channel holiday gift package.



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## LPC Connect

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[www.facebook.com/lpcconnect/](https://www.facebook.com/lpcconnect/)

*LPC Connect is an equal opportunity provider and employer.*

Internet Tech Support: 855-558-9863  
SecureIT Tech Support: 877-373-3320  
After Hours Repair: 319-342-2213