

The Connector

Expect More. Do More.

Q1 2021 Newsletter



BUSINESS SPOTLIGHT

Thriftway

Thriftway is La Porte City's locally-owned grocery store located at 304 4th Street. Owners Dax and Bhakti Patel purchased the market on March 31, 2020. They strive to provide a welcoming, clean store with their staff of 12 who work together to "always make our customers happy."

Dax and Bhakti are excited to introduce the community to new flavors. "We offer Indian food products, coffee creamers, and specialty produce such as dragon fruit, plantain, and daikon," said the Patels.

Their recent experience has proven they can count on LPC Connect to help their business be efficient and productive. The Patels noted that when issues arise, "LPC Connect takes care of technical problems as soon as possible." Thriftway shares a vital quality with LPC Connect: providing local service from helpful, friendly staff.

***Thank you for your business, Thriftway.
You are essential to the La Porte City community!***



*Pictured are
owners, Dax and
Bhakti Patel*



Cheers for Donating to "Cans for Community"

Located in the alley behind LPC Connect's office in La Porte City, the "Cans for Community" collection cage was overflowing with the area's contributions. In exchange for their teamwork to bag and deliver cans to the redemption center, La Porte - Dysart FFA received the proceeds from over 90 bags of donated cans and bottles.

"Cans for Community" was spearheaded by LPC Connect employees Heidi Barz, Kraig DeVries, Mitch Harrison, Barb Bader, and Dave Powell to collect cans for funding projects in La Porte City. Since 2017, LPC Connect's initiative has donated proceeds to various organizations, including the American Legion, Cedar Trails Partnership, the Union High School robotics team, and La Porte - Dysart FFA.

Thank you to everyone who has supported "Cans for Community" by depositing their "empties" in the can cage. Your generosity is making a positive impact on La Porte City.



Photo Credit: La Porte-Dysart FFA
Twitter @DysartFFa

INTERNET TIPS

✓ DO YOUR HOMEWORK

Before purchasing a new smart device, do your research. Check out user reviews on the product, look it up to see if there have been any security/privacy concerns, and understand what security features the device has, or doesn't have.

✓ CHANGE DEFAULT USERNAMES AND PASSWORDS

Many IoT devices come with default passwords. Create long and unique passphrases for all accounts and use multi-factor authentication (MFA) wherever possible. MFA will fortify your online accounts by enabling the strongest authentication tools available, such as biometrics or a unique one-time code sent to your phone or mobile device.



Aureon Provides Quality Charity Grants To La Porte City Non-Profits

Aureon is pleased to announce that Aureon Charity Grants have been awarded to the following organizations for the first and second quarter of 2020.

- **La Porte City Chamber of Commerce** - \$350 for a movie night
- **Hawkins Memorial Library** - \$400 for Christmas trees
- **Hawkins Memorial Library** - \$450 for outdoor furniture
- **La Porte City Parks & Recreation** - \$250 for the ball diamond restoration project

The grants were presented in conjunction with LPC Connect, who sponsored the grant application. The Aureon Charity Grant Program awards grants every quarter. For twenty-five years, Aureon has donated over one million dollars to Iowa nonprofits through the grant program. To learn more, please contact Giving@Aureon.com.



THE LA PORTE CITY PARKS & RECREATION received \$250 for the ball diamond restoration project. Pictured are Bill Meyer, Aureon; Amanda Stock, LPC Recreation Department; Barb Bader, LPC Connect.



HAWKINS MEMORIAL LIBRARY received \$400 for Christmas trees. Pictured are Bill Meyer, Aureon; Jolene Kronschnabel, Hawkins Memorial Library.



THE LA PORTE CITY CHAMBER OF COMMERCE received \$350 for a movie night. Pictured are Bill Meyer, Aureon; Jane Whittlesey, La Porte City Chamber of Commerce; Heidi Barz, LPC Connect



HAWKINS MEMORIAL LIBRARY received \$450 for outdoor furniture. Pictured are Bill Meyer, Aureon; Jolene Kronschnabel, Hawkins Memorial Library.

NEW!

Introducing HBO Max with LPC Connect.

Where the best shows and movies come together to form one extraordinary entertainment experience. You'll get HBO channels and on demand plus the new HBO Max app to stream everything on HBO with so much more. New hits, classic favorites and exciting Max Originals with something for everyone.

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charge. Activate your service today.



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“LPC Connect provides a constant, **faster internet connection** compared to the mobile hot spot we previously had with our cell phone provider.”

- SANDY, LA PORTE CITY



With heartfelt sympathy and gratitude, we remember Richard "Dick" Sides of La Porte City, who lost his 14-year battle with lymphoma/leukemia on November 7, 2020. Dick faithfully served the customers in and around La Porte City and Mt. Auburn for 44 years. He retired from La Porte City Telephone Co. in December 2009. We will miss Dick and extend our prayers to his wife, Sally, and family.

Understanding Internet Connection Speeds

When you order your home Internet package from your service provider, you usually have several options to choose from. **Speed is often the most important factor since a faster Internet connection will improve your overall online experience.**

The challenge is that the fastest Internet speeds are typically the most expensive. That's why it's important to understand how Internet connection speeds work to ensure you select the right package for the needs of your household.

How is Internet speed measured? Let's start with the concept of speed, or bandwidth, as it's sometimes called. Measured in Megabits per second (Mbps) or Gigabits per second (Gbps), your Internet speed is the amount of data that can be transferred every second over your Internet connection. Your speed determines the type of activities that you can do online and how quickly you can do them.

A connection speed of 1 Mbps, for example, allows you to browse web pages easily, but it's not fast enough for you to stream HD videos on Netflix. According to Netflix, that requires a minimum connection speed of 5 Mbps. If you tried to stream HD video at 1 Mbps, your video would be poor quality and would likely stutter or pause altogether. On the other hand, a speed of 1 Gbps—one thousand times faster than 1 Mbps—is blazing fast, allowing you to do almost anything, including letting multiple family members stream 4K video simultaneously.

Download versus upload speeds: asymmetrical Internet packages

When you are choosing an Internet package, there are two speeds you need to consider: the download speed and the upload speed.

⬇️ **The download speed** is the speed at which data travels from a remote location on the Internet to your Internet-connected device. For example, if you are watching a video on YouTube, the download speed is the rate at which the information in the video stream travels from the YouTube server to your computer or phone.

⬆️ **The upload speed**, on the other hand, is the speed at which data travels from your connected device to a remote location on the Internet. For example, if you post a video or a photo onto a social media site like Facebook, the upload



speed is the rate at which the information travels from your device to the Facebook server. With most Internet packages, the download speed is greater than the upload speed. That's why you'll sometimes hear people talk about asymmetrical Internet connections, which just means that the download and upload speeds aren't equal.

Why are download speeds generally faster than upload speeds? Because most of our online activities—like web surfing, video streaming, and application downloads—involve downloading a lot of data. And for certain activities, like online gaming and video streaming, the faster you can download data, the better. The upload speed may be important for you, depending on the type of activities you plan to do online. As an example, an amateur photographer that regularly uploads high-resolution photos to a photo sharing site may want to consider ordering a package that offers a faster upload speed. Or, if you work from home, or operate a small business from home, you might also require a faster upload speed.

The bottom line. The bottom line? The speed of your Internet connection has a big impact on the quality of your online experience. So when you're choosing an Internet package from your provider, make sure both the download and upload speeds are fast enough for the kind of activities you plan to do online.

Connect with LPC Connect for residential and business broadband solutions.

Call 319-342-3369 or visit www.lpcconnect.net



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