

The Connector

Expect More. Do More.

Q4 2019 Newsletter



BUSINESS SPOTLIGHT

Joe's Gym

Joe's Gym in La Porte City leaves the heavy lifting to LPC Connect when it comes to technology. Owners Matt and Whitney Albertsen purchased the 24-hour fitness business from Joe Hadachek who founded Joe's Gym in 2007. In addition to the ownership change, Joe's Gym is now located at 312 Highway 218 in La Porte City. It was during this transition that LPC Connect's expertise and customer service shined. "They helped us a lot when we moved locations. LPC Connect's customer service is fantastic! Their team is so helpful and quick to help," praised Whitney Albertsen.



The Albertsens have big plans for the future of Joe's Gym and know they can count on the reliable telephone, internet, and FusionTV services to make their dreams possible. "We love that our members were patient and helpful with our recent move. We are excited to grow our business within La Porte City," shared Albertsen. She added, "We like to stay local and enjoy all the services that LPC Connect has to offer! And the gym members appreciate the variety of FusionTV channels while working out."

Thank you, Joe's Gym, for choosing LPC Connect as your local provider for communications services. Together, we will build a stronger La Porte City!



Pictured are the owners of Joe's Gym, Matt and Whitney Albertsen with their sons Axton and Case.



You're Invited

to LPC Connect's Holiday Customer Appreciation Celebration

Friday, December 6th | 1:00 to 4:00 p.m.

We're hosting our annual Holiday Customer Appreciation Celebration at 306 Main Street, La Porte City to show our appreciation for your business and friendship through the years. You'll be treated to holiday refreshments and get a chance to win door prizes.

LPC Connect Joins Forces With Thriftway to Combat Hunger

Beginning November 1 through December 31, LPC Connect is partnering with Thriftway in La Porte City to combat hunger over the holidays. Thriftway will donate one tote of groceries to the LPC Food Pantry for every five totes donated from purchases made at their store. LPC Connect is also collecting Food Pantry donations at our office on 306 Main Street in La Porte City.



Three Easy Steps to Feed the Hungry

1. Pick up an LPC Connect grocery tote when you shop at Thriftway
2. Fill the tote with non-perishable food items or personal care products while you shop
3. Leave the tote at Thriftway and they will donate one tote of groceries for every five totes donated by Thriftway patrons to the LPC Food Pantry

Mitten Tree Program Marks 10th Year of Warming Hearts and Hands in the Cedar Valley



LPC Connect is hosting the Mitten Tree Program for the 10th year in a row now through Christmas. We are collecting new or handmade hats, gloves, mittens, and scarves for people within our community who are in need. This is an opportunity for individuals, families, groups, and businesses to support a local program and help children and adults stay warm during the winter months. The proceeds will go to families of Black Hawk, Benton, and Tama counties.

Barb Bader, LPC Connect's customer service representative explained the impact of the Mitten Tree Program, "Our Mitten Tree has grown over the years due to the generosity of LPC Connect customers. They knit and donate mittens and scarves throughout the year. In turn, we are able to give to local schools and homeless shelters in our area. We appreciate the kindness of so many customers who take the time to give to our program. Thank you from all of us!"

As an added bonus, LPC Connect customers who make a donation to the LPC Food Pantry or Mitten Tree will be entered into a drawing for an LPC Connect gift package. Please contact Barb or Heidi at **319-342-3369**, or visit us at www.facebook.com/lpcconnect/ for details.



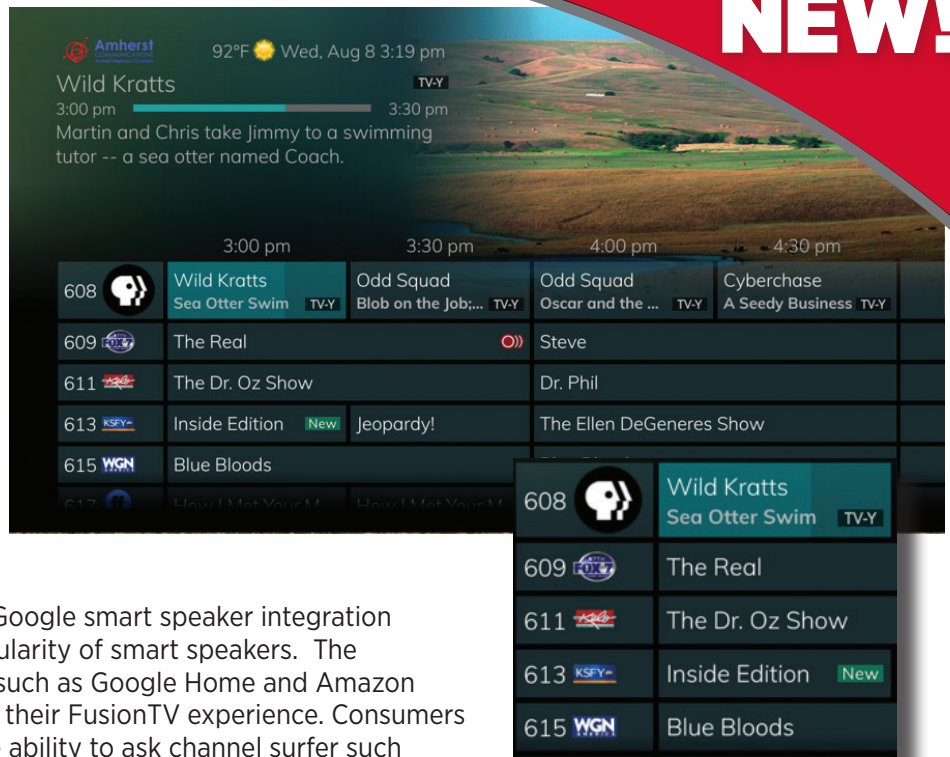
LPC Connect Delivers More Value to FusionTV With New Features

FusionTV customers are experiencing a new level of television entertainment and more value as LPC Connect introduced a series of enhancements this year. LPC Connect is continuously improving your entertainment options through smart speaker integration, mobile apps, and updating the channel guide.

LPC Connect recently launched Alexa and Google smart speaker integration to stay on-trend with the skyrocketing popularity of smart speakers. The compatibility with popular smart speakers such as Google Home and Amazon Echo enables customers to verbally control their FusionTV experience. Consumers who have physical limitations now have the ability to ask channel surfer such commands as tuning to a certain channel or to let them watch the last channel they were watching.

FusionTV subscribers will receive two phases of enhancements to their FusionTV channel guide this fall. In the first phase, LPC Connect will introduce a fresher, brighter look to the channel guide, weather, and menu. In the second phase, FusionTV's channel guide will be enhanced with network logos, season and episode numbers (when applicable), actor and director data in the program information, and more.

Since 2012, FusionTV has been the area's best choice for digital television service powered by 100% fiber-optics. Experience FusionTV service yourself and see why so many of your neighbors choose LPC Connect. Call Barb or Heidi at **319-342-3369** or visit www.lpcconnect.net to learn more.



NEW!

What to Consider When Choosing Your Internet Speed

Different households will require different internet speeds. Here's what to consider:

- ✓ The more internet-connected devices you have, the more speed you need. Take a look around and add up all your internet-connected devices including computers, tablets, smartphones, smart TVs, smart home devices, Blu-ray disc players, video game consoles, and streaming media players (such as Roku). When several devices are using your home's internet connection simultaneously, they share the bandwidth. If your internet plan isn't fast enough to handle this usage, you'll experience the annoyances of slow-loading webpages and buffering (video interruptions).
- ✓ How you use the internet has likely changed in recent years. Most households are now using their internet connection for far more than just email or web surfing. For example, if you're enjoying the convenience and value of streaming entertainment, such as watching movies and TV shows via Netflix or Hulu, you'll need an internet speed that's fast enough to accommodate this activity.

You can often get a big increase in internet speed for a small monthly price. Check out our current plans and pricing at www.lpcconnect.net. If you have questions or would like additional guidance, call Barb or Heidi at **319-342-3369**.



Protection to Put You at Ease

Tech Home plans include all of the protection needed to put you at ease! With class-leading internet security, file backup and password management, Tech Home is a total technology solution. The support plan gives you even more with a Wi-Fi self-assessment tool and 24/7/365 premium tech support for your connected devices!

Protect Package \$7.95/mo.

or \$5.95/mo. with an LPC Savings Pak

- SecureIT web security (mobile/PC)
- Anti-theft for phone or tablet
- FileHopper file backup
- Password Genie password manager
- Covers one computer & one mobile device

Protect Plus Package \$14.95/mo.

or \$12.95/mo. with an LPC Savings Pak

- SecureIT web security (mobile/PC)
- Anti-theft for phone or tablet
- FileHopper file backup
- Password Genie password manager
- Covers four computers & four mobile devices

Support Package \$21.95/mo.

or \$19.95/mo. with an LPC Savings Pak

- 24/7/365 Whole-Home Premium Tech Support
- Wi-Fi support with self-assessment tool
- Setup, support, troubleshooting + more
- Includes PROTECT PLUS on four computers & four mobile devices



**Call today
for details
319-342-3369**

What does end of support mean?

If you continue to use Windows 7 after support has ended, your PC will still work, but it may become more vulnerable to security risks and viruses. Your PC will continue to start and run, but Microsoft will no longer provide the following support for your business.

To avoid security risks and viruses, Microsoft recommends you upgrade to Windows 10.



Support Ends for Windows 7 After January 14, 2020

- No technical support
- No software updates
- No security updates

LPC Connect

306 Main St. • P.O. Box 185
La Porte City, Iowa 50651
Monday - Friday
8:00 a.m. - 4:30 p.m.

319-342-3369

email: lpctelco@lpctel.net
www.lpcconnect.net
www.facebook.com/lpcconnect/

Internet Tech Support: 855-558-9863
SecureIT Tech Support: 877-373-3320
After Hours Repair: 319-342-2213