

# The Connector

## Expect More. Do More.

Q3 2019 Newsletter



### BUSINESS SPOTLIGHT

## Witham Auto Center

**“Everything we do is driven by you.”** Witham Auto Center’s slogan reinforces the importance of connectivity to their customers, partners, vendors, and community.

Employing 12 local experts in La Porte City, Witham Auto Center’s team is centered on one thing – satisfied customers. Jim Stepanek is the manager at Witham Auto Center, and he explains, “Our main focus is to serve our customer needs. We have a strong reputation for service – from selling new Chevrolet and Ford products to good-quality used vehicles. We work to create an enhanced customer experience, reward customer loyalty, and add a personal touch.”



*Pictured are employees of Witham Auto Center*

You could say that the people at LPC Connect reflect Witham Auto Center’s core values. “Prompt service,” is what Stepanek appreciates most in LPC Connect. For more than 28 years, they have relied on LPC Connect to deliver telephone and internet services to keep their operation productive. Stepanek described, “We can be on a telephone call at the same time as emailing and texting multiple customers. We appreciate the efficiency of communications – it’s a huge positive.”

Witham Auto Center believes in making in-person experience positive and memorable – both in sales and service. Moreover, they know when it counts, even in bad weather, LPC Connect will go the extra mile for the Witham team, too.

***Thank you, Witham Auto Center, for trusting us to connect you since 1991. We value your business and community commitment.***



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- Jim Stepanek

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# Aureon Provides Four Charity Grants to La Porte City Non-Profits

Aureon is pleased to announce that an Aureon Charity Grant has been awarded to four La Porte City area non-profit organizations. The grant was presented in conjunction with LPC Connect who sponsored the grant application. Upon reviewing an abundance of applications, the Aureon Charity Grant Committee delegated funds to projects committed to the betterment of local Iowa communities.

- **A grant for \$500.00 was awarded to the Cedar Trails Partnership** to fund the construction of a new bridge in La Porte City for the bicycle trail. Cans for Community provided \$500.00 in matching funds
- **Hawkins Memorial Library received a grant for \$300.00** for the summer reading program
- **The La Porte City Police Department received a grant for \$350.00** to purchase educational materials for the Health and Safety Fair
- **Aureon granted \$400.00 to the La Porte City Parks & Recreation Commission** to buy pitcher's mounds

"LPC Connect appreciates the efforts of the Cedar Trails Partnership, Hawkins Memorial Library, La Porte City Police



Department, and La Porte City Parks & Recreation Commission. Their passion and dedication to advancing our community greatly impacts us all," Chris Hopp, LPC Connect, General Manager. "We are proud to partner with Aureon to make this grant possible."

"Aureon is delighted to support nonprofit organizations that enhance the quality of life for Iowans," said Christy Smith, SVP-HR and Strategic Advisor to the CEO at Aureon. "We look forward to aiding future community-improvement projects and extend our best wishes to your community."

To learn more, please contact [Giving@Aureon.com](mailto:Giving@Aureon.com) or visit [www.lpcconnect.net/aureon-charity-grants/](http://www.lpcconnect.net/aureon-charity-grants/)



*Pictured are Barb Bader and Heidi Barz, LPC Connect; Bill Meyer, Aureon; Jolene Kronschnabel, Hawkins Memorial Library*



*Pictured are: Bill Meyer, Aureon; Adam Althof, Bre Bader, and Amanda Stock, La Porte City Parks & Rec Commission; Barb Bader, LPC Connect*



*Pictured are: Bill Meyer, Aureon; Katie Davison, La Porte City Police Dept.; Heidi Barz, LPC Connect*



*Pictured are: Heidi Barz, LPC Connect; Roger White, Cedar Trails Partnership; Bill Meyer, Aureon; Barb Bader, LPC Connect*

**CONGRATULATIONS AND GRATITUDE** to the La Porte City Police Department for hosting the first annual Health and Safety Fair in June. Everyone attending the event in uptown La Porte City enjoyed an afternoon of wellness, safety, and community fun! Barb and Heidi enjoyed handing out reflective draw-string bags filled with internet safety tips for kids and parents.

If you weren't able to make the fair, visit [www.lpcconnect.net](http://www.lpcconnect.net) to download the safety packet or stop by our office at 306 Main Street to pick one up.

HEALTH  
AND  
SAFETY



## Protecting Your Kids on Social Media

Online social media services aren't new, but many of us are still learning how to use them without getting into trouble – especially children and teens. Use these tips to help your kids safely use any social media service from networking to image posting sites.

### DO YOU KNOW...

**What they're posting?** Check comments and images for personal information, like phone numbers and addresses, as well as inappropriate and illegal content such as hateful or threatening speech and nudity. Delete anything you think is too much information.

**How they access social media?** Mobile devices, like cell phones and tablets, let children access social media apps away from adult supervision. Children may post content and even share their locations. Review app settings to help them keep information – like their location – private.

**Who they're talking to?** Your child's online contact lists and followers may include people you don't know, or even people your child only knows online. Even if you don't know the contact, make sure you know what images, messages, and other content they're sharing.

**What account settings they're using?** This is where you can control who has access to your child's information. Each social media service has a different setup, so take a look at each one your child uses. Always ask yourself – what is on the profile and who can see it?

**Who has access to their information?** Most social media services have ads and applications from 3rd parties, like games and fan pages. If children click on these or add them to their profiles, they are allowing access to their personal information. Have a discussion about what's OK to add and what's not.



**For more resources, visit [NetSmartz.org](http://NetSmartz.org)**

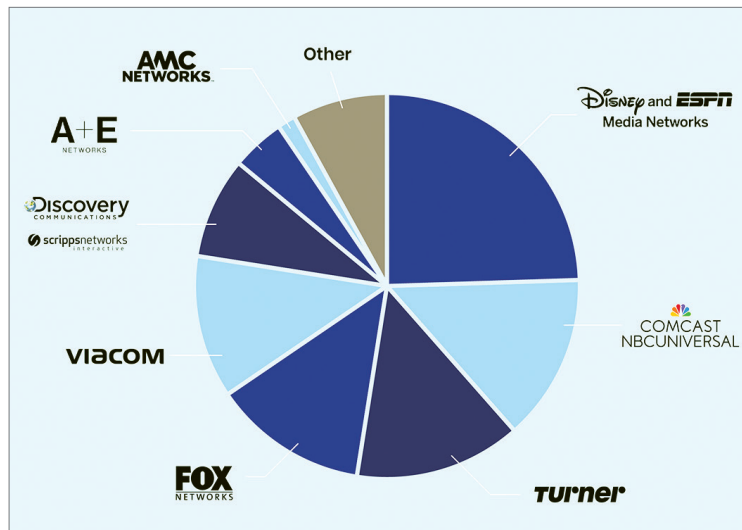
Article courtesy of the National Center for Missing and Exploited Children

## Media Powerhouses

Eight media giants control most of the shows and movies you watch, as well as many of those you don't. To continue increasing their revenue, they require us, your local TV company, to carry their less-popular networks as a condition of providing the most popular ones. In addition, they use their size and power to continually demand higher fees for their programming. More money in their pockets means less money in yours. When the big media companies demand higher fees, this can seriously impact your monthly bill. We fight for lower rates for you.

### We're on Your Side

We want you to have access to your favorite channels. We negotiate with these big corporations to make sure you get all the channels you want. Visit <https://keeptheconnections.com/> to learn how LPC Connect is negotiating for you.



## More Digital Local Channels Move FusionTV to a New Level

Recently LPC Connect changed the channel numbers of 17 "digital local" networks. Since 2012, LPC Connect added more than 17 digital local networks to FusionTV. The addition of new channels presented a challenge; the lineup was full, and LPC Connect ran out of space in the traditional channel numbering tier of 2-29.

As a result, on May 1, 2019, LPC Connect changed the order and number of the channels to accommodate the growing number of digital local networks. Since that date, LPC Connect also added CourtTV to the FusionTV channel lineup. LPC Connect anticipates more networks to be added in the future, too.



FusionTV is the only television service that offers a wide variety of entertainment options delivered over LPC Connect's 100% fiber-optic network. Moreover, FusionTV is backed by a local team of employees who value your time and respond swiftly to customer troubles.

Please visit <https://www.lpcconnect.net/fusiontv/channel-line-ups/> for the latest channel listing. If you have any questions or want to upgrade your FusionTV service, please call Barb or Heidi at 319-342-3369.



Previous Channel Number	New Channel Number Effective May 1, 2019	Network Name
13	1002	KGAN 2.2 - getTV
14	1003	KGAN 2.3 - Comet TV
19	1013	KWWL 7.3 - MeTV
	1014	KWWL 7.4 CourtTV
20	1022	KCRG 9.2 - MyNetworkTV
21	1023	KCRG 9.3 - Antenna TV
28	1024	KCRG 9.4 - Heroes & Icons
29	1025	KCRG 9.5 - Start TV
22	1032	KFXA 28.2 - Charge TV
23	1033	KFXA 28.3 - TBD TV
27	1034	KFXA 28.4 - Stadium
15	1042	KPXR 48.2 - Qubo
16	1043	KPXR 48.3 - Ion Life
24	1052	KRIN 32.2 - IPTV Kids
25	1053	KRIN 32.3 - IPTV World
26	1054	KRIN 32.4 - IPTV Create
420*	1422	KCRG 9.2 - MyNetworkTV HD
424*	1452	KRIN 32.2 - IPTV Kids HD

\*HD Programming required to receive HD channels.

## LPC Connect

306 Main St. • P.O. Box 185  
La Porte City, Iowa 50651  
Monday - Friday  
8:00 a.m. - 4:30 p.m.

319-342-3369

email: [lpctelco@lpctel.net](mailto:lpctelco@lpctel.net)  
[www.lpcconnect.net](http://www.lpcconnect.net)  
[www.facebook.com/lpctel](https://www.facebook.com/lpctel)

Internet Tech Support: 855-558-9863  
SecureIT Tech Support: 877-373-3320  
After Hours Repair: 319-342-2213