

The Connector

Expect More. Do More.

Q2 2019 Newsletter



BUSINESS SPOTLIGHT

Farmers State Bank

For 140 years, Farmers State Bank has been a cornerstone of the community and the key to their success is relationship-based banking.

Farmers State Bank serves the Cedar Valley with 10 locations, including their La Porte City branch at 508 Highway 218 North. LPC Connect has been serving their bank with telephone and internet services since they opened their La Porte City branch in 2012.

Commonly known as FSB, Farmers Savings Bank is proud to be a financial institution that is big enough to serve their customers' financial needs, yet small enough to care about how those needs are met. Originally FSB specialized in agricultural loans but has evolved into a full-service bank offering all the services to that of a corporate bank. Denise Clark, Farmers State Bank Branch Manager described what makes them unique. "We still prefer names to account numbers and addresses to loan numbers. Relationship-based banking makes sense to us and it's just how we do business," said Clark



Pictured are Farmers State Bank employees MaryJo Sash and Denise Clark.

FSB relies on LPC Connect to keep their banking business efficient and productive. "LPC Connect provides a direct link back to our home office in Waterloo which enables our branch to conduct business on a daily basis, as well as provide connections to other vendors that help with products and services we provide to our customers," explained Clark.

Denise counts on LPC Connect as a local, trusted technology resource to go the "extra mile" during difficult challenges. "LPC Connect helped us overcome some hurdles to get to get our connection to Waterloo functional when we opened this branch. As technology has changed over the course of the last few years, LPC Connect has been great with getting us moved off older technologies and onto a faster and more reliable connections," shared Clark.



"We know that if we have issues, we are going to get a speedy response from a local and friendly face," noted Clark.

Thank you, Farmers State Bank, for connecting with us and we look forward to growing with you in the future.

LPC Connect helped us overcome some hurdles to get to get our connection to Waterloo functional when we opened this branch. As technology has changed over the course of the last few years, LPC Connect has been great with getting us moved off older technologies and onto a **faster and more reliable connections.**

- Denise Clark



Hawkins Memorial Library Receives Aureon Grant

Once again, Aureon is pleased to announce that an Aureon Charity Grant was awarded to the Hawkins Memorial Library. The grant will be used to purchase an apartment-sized refrigerator/freezer. It was presented in conjunction with LPC Connect who sponsored the grant application.

Aureon, the new name for Iowa Network Services, created the grant program in 1993 to increase service and support to rural independent telecommunications companies and the communities they serve. The Aureon Charity Grant Program awards grants on a quarterly basis.

Over the course of twenty-four years, Aureon has donated over \$950,000 to local communities and their surrounding areas.



Pictured are Bill Meyer, Aureon; Jolene Kronschnabel, Hawkins Memorial Library; and Barb Bader, LPC Connect



Annual Survey Results and Winners

LPC Connect recently conducted an online survey of business and residential customers to measure satisfaction. We appreciate the willingness of our customers to participate and the great feedback we received. Your answers and opinions to our questions will help us serve you better and develop plans for future technology and services.

Congratulations to the survey drawing winners:

\$100 WINNER Wayne Schares

\$75 WINNERS Dave Redman
Shawn Mehlert

\$50 WINNERS Greg Serafin
Judy Methers
Marilee Gunderson

\$25 WINNERS Jennifer Hazelwood
Kathy Norris
Mike Kehrli
Sarah Meany

La Porte City Festival of Trails

June 13 - 16, 2019

LPC Connect is honored to be a Presenting Sponsor for the 2019 Festival of Trails celebration. LPC Connect has been a partner since 1991 and we are excited to showcase our community with a parade, the area's largest fireworks display, live music, and fun for all ages. Join us in celebrating our hometown's heritage at La Porte City's annual Festival of Trails in June hosted by the La Porte City Lions Club.



Make A Call Before You Dig A Hole

If you plan to begin any project that involves digging — such as building a patio, putting up a fence, or planting bushes and trees — remember to call 811 before work begins.

Every digging job requires a call to 811 to have underground utility lines marked. In some cases, lines are buried close to the surface and could easily be damaged by even shallow digging, resulting in service interruptions to your neighborhood.

When you call, simply tell the operator where you're planning to dig and what type of work you'll be doing. The affected local utilities will send a locator to your property, free of charge. Then you'll know what's below and be able to dig safely. As one of your local service providers, LPC Connect thanks you in advance for your cooperation!



**Know what's below.
Call before you dig.**

Fiber-optic pedestals and fiber markers indicate the location of internet, digital TV, and phone cables and equipment. Please watch for them on your property and take care to avoid them if you are burning ditches or mowing. Damage can disrupt service for you and your neighbors.

How To Reduce The Amount Of Spam In Your Inbox

Spam messages account for more than half of email traffic worldwide. Short of cutting yourself off from the internet, there's no way to eliminate spam entirely. But there are steps you can take to reduce how much of it you see:

1. Train your filter.

When you find spam in your inbox, don't just delete it. Select it, and tell your mail client that this particular message is spam. How you do this depends on your client.

2. Never respond to spam.

If you recognize something as spam before you open it, don't open it. If you open it and then realize it's spam, close it. Do not click a link or a button, or download a file, from a message that you even remotely suspect is spam.

If you opened a spam message because it appeared to be coming from a friend or co-worker, contact them immediately and let them know that their account has been compromised.

3. Hide your email address.

The more people who have your email address, the more spam you're going to get. So keep your address close to your chest. Don't publish it on the web unless absolutely necessary and use a different address for that purpose.



We Want to Connect With You

Don't miss out on receiving useful information from LPC Connect. Please complete the form below and return it with your next bill so we can update your account information with your current contact information.

- ☐ Yes, I agree/opt-in to receiving FREE email newsletters, Internet tips and tutorials, product and company updates, special offers, and other great information from LPC Connect.

First Name _____ Last Name _____

Mailing Address _____

City _____ State _____ Zip _____

Home Phone Number: _____ Cell Phone Number: _____

Email Address: _____ Alternate Email Address: _____

Return this with your bill and we will update your account information



Cut Here and Return With Your LPC Connect Payment

GET CRACKING WITH A FUSION INTERNET UPGRADE

Family members are tweeting ... as well as streaming, gaming, chatting, networking, searching, shopping, emailing, messaging, blogging, reading, watching, posting, and conferencing more than ever before. So spring into action and upgrade your home's internet plan to keep pace.

UPGRADE TO FUSION GOLD INTERNET OR FASTER AND GET A \$50 CREDIT ON YOUR NEXT BILL

We offer speeds up to 100 Mbps and can help you select the internet plan that's "eggsactly" right for your nest.

Call 319-342-3369 or visit www.lpcconnect.net to upgrade your Fusion Internet.

*Offer valid through 4-30-19 for current customers that have a residential line and Fusion Internet with LPC Connect. A 12-month agreement is required and early termination fees will apply. Prices do not include applicable taxes and regulatory fees. All prices subject to change. Contact us at (319) 342-3369 for complete details.



Cornerstone Group © 2019

LPC Connect

306 Main St. • P.O. Box 185
La Porte City, Iowa 50651
Monday - Friday
8:00 a.m. - 4:30 p.m.

319-342-3369

email: lpctelco@lpctel.net
www.lpcconnect.net
www.facebook.com/lpctel

Internet Tech Support: 855-558-9863
SecureIT Tech Support: 877-373-3320
After Hours Repair: 319-342-2213