



FIBER TO THE HOME VALUES Buyers Prefer homes With Fiber-optic Connections

According to a survey commissioned by the Fiber-to-the-Home (FTTH) Council, very high speed Internet service via fiber is considered the most important amenity for a future home purchase, among homebuyers.

The national survey by RVA LLC Market Research and Consulting shows that 82 percent of those buyers who have had broadband service over FTTH rank it as the leading amenity in a future home, and nearly 70 percent of those who hadn't had FTTH say it's the amenity they want most in a future home.



Other amenities against which fiber-optic connections were compared included green space or walking, jogging, biking trails; community parks and pools; 24-hour neighborhood patrols; and fitness centers/clubhouses. The only thing that came close to very high speed Internet access from a direct fiber line was green space/walking or jogging trails, with scores of 62 percent among current FTTH users and 65 percent among non-FTTH users.

These survey results send a clear message to the real estate market: If a home for sale has a fiber optic connection available, you should clearly advertise that fact. Fiber is a sought-after feature among today's homebuyers, and not every home can offer this valuable amenity.

Keep in mind that fiber-optic connections — unlike adding a pool or a deck — are an amenity that homeowners usually can't choose to get on their own. Most often, the communications provider in a community has to decide to invest in a fiber-optic network and bring that network to particular neighborhoods or streets.

La Porte City Telephone Company is proud to bring FTTH via the Fusion Network to La Porte City. Not only does our fiber-optic network enhance the performance of Internet and other services, it also enhances the value of homes. Put simply, having FTTH-based service available to your home could help it sell more quickly, and for a higher price, than it would otherwise.

MEET THE STAFF - Kraig DeVries

Please help us welcome the newest member of the LPC Telephone staff, Kraig DeVries. Kraig started with LPC Telephone in September as a combination technician.



During a typical work day you will find Kraig repairing and installing telephone and Internet service, preparing for fiber-to-the-home activations, and maintenance at the central office. Kraig is originally from Gowrie, Iowa and received his AAS degree from DMACC. As a seasoned technician with over 18 years of telecom experience, Kraig's favorite part of his job is helping customers and knowing each day brings something new and different. Kraig was previously employed by WTC Communications in Wilton, Iowa and finds his new community and co-workers to be very easy-going and friendly folks to work with. Kraig and his wife, Sue, have two sons, Reece and Ryan. In his free time, Kraig enjoys scouting, fishing, model railroading, and is a NASCAR fan.

Welcome, Kraig!

New! LPCTel.com Email Powered By Google

You may have heard that La Porte City Telephone Company recently changed our email to a new and improved program. You can still read your email with your old client (Outlook, Eudora, etc.) but have you tried the new version? It gives you:



- Huge amount of storage. You never have to delete another email!
- Easy connection with mobile devices, email is now on the go!
- Ability to easily chat with friends and family!
- Peace of mind and convenience with secure access from any device!

You can also:

- Log in to YouTube with your same email address and password
- Connect with Friends on Google+, the Google social network
- Create your own web page with Google Sites

Try it now for free at <http://apps.lpctel.net>

Once you use it, you may decide to just use this email every day! If you have technical questions about your new Google Apps™ service, please call Technical Support 24 hours a day at our new toll-free number, **1-855-558-9863**.



Reminder!

Update your accounts linked to your netINS.net email address such as banks, department stores, online stores, insurances, social media, etc. with your new LPCTel.net email address. You may also have your email address listed on company letterhead, business cards, websites, vehicles, etc. Please update your contact lists and printed materials with your new LPCTel.net email address before October 18, 2012 to avoid any disruption in sending or receiving email.

La Porte City – Activate Your Fusion Network Connection!

La Porte City Telephone Company is close to completing the construction of the fiber to the home network, dubbed the Fusion Network, in La Porte City.

We are excited to announce that we will soon be ready to activate state-of-the-art fiber service for customers



living in La Porte City. There will be no additional charges to you for fiber optic connection unless you choose to add new services to your account.

Please call our office at 342-3369 to place your name on a waiting list. Once construction is complete, Barb or Heidi will contact you to set an appointment for activation. Our goal is to convert every customer in La Porte City to fiber optics by early 2013. Your telephone services will be transferred to our new fiber optic connection with minimal to no disruption of your existing service.

The activation will take approximately one to two hours, and before leaving, our technicians will make sure that all of your LPC Tel Co services are working. We look forward to bringing this state-of-the-art fiber network to your doorstep!

We're here when you need us.

306 Main Street
P.O. Box 185
La Porte City, Iowa 50651
Monday - Friday
8:00 a.m. - 4:30 p.m.

(319) 342-3369
email: lpctel@lpctel.com

Internet Tech Support

855-558-9863
Iowa Network Services
SecureIT Tech Support
877-373-3320

After Hours Repair
(319) 342-2213

Payments are due on the 20th of each month. Please include bill stub with your payment. For your convenience, La Porte City Telephone offers Automatic Bank Deduct. (Payments can be taken out of your checking or savings account.) There is a drop box in the front of the office.



Telephone Service and More!