



## La Porte City Telephone Co. is Now LPC Connect After 106 Years

Excitement is in the air at La Porte City Telephone Company, and we want to reintroduce you to an old friend with a new name. In 1907, La Porte City Farmers Mutual Telephone Co. was incorporated, and 2013 marks the birth of LPC Connect. We will continue to provide you with the same level of superior service you've come to expect from us for more than 100 years.

Why change the name to LPC Connect? We want to emphasize that we are about more than one service, serving more than one area. We no longer exclusively offer telephone services, but have expanded into the realm of industry-leading fiber optic **technology.** LPC Connect is first and foremost concerned with providing *YOU* the best telephone, Internet and digital television services. Plus, our new name is shorter, cleaner and easier to remember — always an added bonus.

We know that reliable, fast connectivity matters — a lot. Whether you're staying in touch with loved ones or following the local news, you establish thousands of connections a day from a variety of platforms. We decided to include the word "Connect" in our business name to encourage our employees and customers to focus on this aspect of what we deliver. We also included the three-tiered logo as part of our rebranding efforts, because "connection" has three main meanings and mediums. Connect to your family and friends. Connect to your local community. Connect to the world at large. Connect via phone. Connect via digital TV. And connect via Internet. Using these six pillars, you'll find endless ways to connect your life with LPC Connect.

Finally, we sat down as a team and discussed what customers should expect from LPC Connect as their primary connectivity provider — and our answer was "more." Thus, our new tagline "Expect More. Do More." was born. We are more than your average telecommunications company. We are providing comprehensive solutions for you communication needs, but we are also neighbors, community supporters and technicians. With LPC Connect, you can expect more reliability, more speed and more service, enabling you to DO more with your

Thank you for being an LPC Connect customer. We look forward to serving you under this new brand.

phone, Internet and digital TV.

## LPC Tel Co. Offers **Unlimited Internet!**

You could be paying for Internet data usage fees from other providers.

When you use the Internet, you are uploading and downloading data. The three main factors affecting your data usage are the number of devices accessing the Internet, amount of time spent using the Internet, and type of online activities.

Some online activities use more data than others. For example, video streaming takes up much more data than browsing a simple Web page. To get an idea of the varying amounts of broadband usage for different online activities, take a look at the list below. Each example requires about one GB:

- 68 YouTube videos
- 293 digital songs (mp3 files)
- 512 digital photos
- 1 hour of standard definition TV
- 7 minutes of high-definition TV
- 1 hour of a movie



I tried the HotSpot and came back to LPC Tel Co. for the unlimited Internet service, convenience, as well as the friendly staff and outstanding customer service. With a HotSpot, you have to shut it off when you are not using it.

> It's very easy to go over my data caps with the HotSpot... and costly when you do.

> > DeeDee Lutgen LPC Tel Co. customer

As you may have heard, an increasing number of Internet providers are now metering broadband services and imposing data caps on their Internet plans. This means their subscribers are being charged overage fees when their broadband usage goes over a certain data limit. This is not the case with La Porte City Telephone Company. WE PROVIDE UNLIMITED INTERNET PLANS. Our plans enable your

household to download to your heart's content without ever worrying about your broadband usage.

If your family streams movies and TV shows each month, uses several devices simultaneously, or enjoys online gaming, you'll especially appreciate the value of our unlimited Internet plans. Not only are they unlimited, they're also extremely fast; we offer plans with download speeds of up to 15 Mbps and beyond.

For more details or to arrange installation, call (319) 342-3369.

#### Don't wait...

Activate your Fusion Fiber Optic Network connection today!

- Activate your service today and start enjoying the benefits of your super-fast, super-reliable fiber optic connection.
- Double your Silver, Gold, or Platinum speed for no extra charge when you activate your Fusion connection.
- New FusionTV \$29.95/mo. for 6 months with FREE Installation, HD and Whole-Home DVR!



Please call our office at (319) 342-3369 to choose the time of day or day of the week that best fits your schedule.

# Simplify Your Busiest Days and Use AutoPay

Making a payment on your LPC Tel Co. bill is easy with AutoPay!

No stamps, no paper, no need to remember to pay your bill! When you select our electronic funds transfer (EFT) or recurring card payment options, your payments will be automatically deducted from your account according to a schedule that we will send you.

Like LPC Telephone Co. on Facebook to receive our Google Tip of the Week along with instant news and technology updates. Visit **facebook.com/lpctel**.





### 6th Annual Chocolate Walk

The La Porte City Chamber of Commerce will host their 6th annual Chocolate Walk on **Thursday, October 10.**Businesses in La Porte City will be offering chocolate treats from 5:30 p.m. – 8:00 p.m. Stroll from business to business enjoying chocolate martinis, homemade truffles, chocolate fountains, chocolate dipped strawberries and cake balls just to name a few.

The Chocolate Walk begins at Dick Witham Auto and ends at the La Porte City Country Club. It's a unique opportunity to visit businesses you may not always get a chance to see and to get a sneak peek at what La Porte City has to offer for the holidays!



Barb and Heidi will be serving chocolate sensations at the LPC Tel Co. office on Main Street. Please stop by for a chocolate temptation on **Thursday, October 10!** 

# LPC Accepting Donations for Local Food Pantry

La Porte City Telephone Company is partnering with the community to help local residents in need with a local food drive. **Beginning October 15, LPC Tel Co. on Main Street** will be a drop-off point for nonperishable items for the local food pantries through December 15. Please contact Barb or Heidi at (319) 342-3369 for details.

#### ITEMS NEEDED FOR HOLIDAY BOXES INCLUDE:

- Green beans
- Pumpkin
- Corn
- Cornbread
- Instant potatoes
- Applesauce
- Cream of mushroom soup

- Evaporated milk
- · Biscuit mixes
- Gravy mixes
- Stuffing mixes
- Muffin mixes
- Cake mixes

### We're here when you need us.

306 Main Street P.O. Box 185 La Porte City, Iowa 50651 Monday - Friday 8:00 a.m. - 4:30 p.m.

(319) 342-3369 email: lpctel@lpctel.com

Internet Tech Support 855-558-9863 SecureIT Tech Support 877-373-3320

After Hours Repair (319) 342-2213

Payments are due on the 20th of each month.

Please include bill stub with your payment.

For your convenience, La Porte City Telephone offers Automatic Bank Deduct. (Payments can be taken out of your checking or savings account.)

There is a drop box in the front of the office.

